INNOVATIVE STRATEGIES TO FACE THE GLOBAL CRISIS

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CECIMO
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CECIMO in facts

- 15 Member Associations
 - 1.600 companies -80% SMEs
 - 150.000 employees
 - 44% global market share for production 55 % global market share (exports)







Mechanical Engineering is important for the European economy

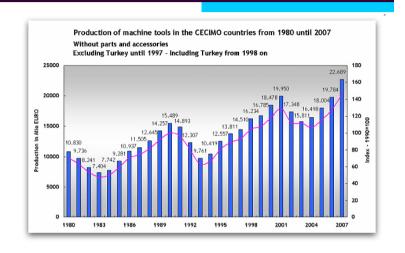
Percentage of SMEs

>95%

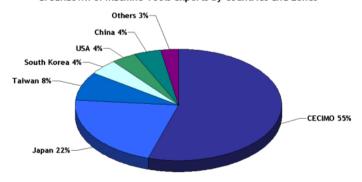
Direct employed for MT sector in EU

More than 160.000

Strong "leverage effect" of investments on the whole European Industry despite the medium size dimensions of the sector itself



Breakdown of Machine Tools exports by countries and zones



Source: national associations + Gardner Group





Crisis & new paradigm for MT



ManuFuture Platform & EnginEurope Platform





Conclusions

- The World economical situation is scaring people and preventing investments
- Duration of the recession & economic situation ???
- Important Decisions up to the major players (USA China and EU)
- Period of turbulence requiring great flexibility and faster respond time.
- The new model of the world economy will need time to take its definitive shape





What we should do

- Urge the competent bodies to recognize the role that the Machine Tools and Production Systems
- Explanation of the tight link between the machine tool sector and final products such as cars, planes, ect.
- Increase productivity
- Short term and long term Innovation
- Education
- Uniform and "SME Dedicated" research programmes
- Venture Capitals & Private equities
- Stimulus packages to get through these tough times and keep our professionalisms in Europe.





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