

manunet Annual Conference 2009 Florence, April 23, 2009

CO-ORDINATION ACTION in the ERA-NET scheme

## EraSME<sup>2</sup>

ERA-NET on National and Regional Programmes to  
Promote Innovation Networking and Co-operation between  
SMEs and Research Organisations

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**Extend a helping hand !**



# Crisis !

# What Crisis ?

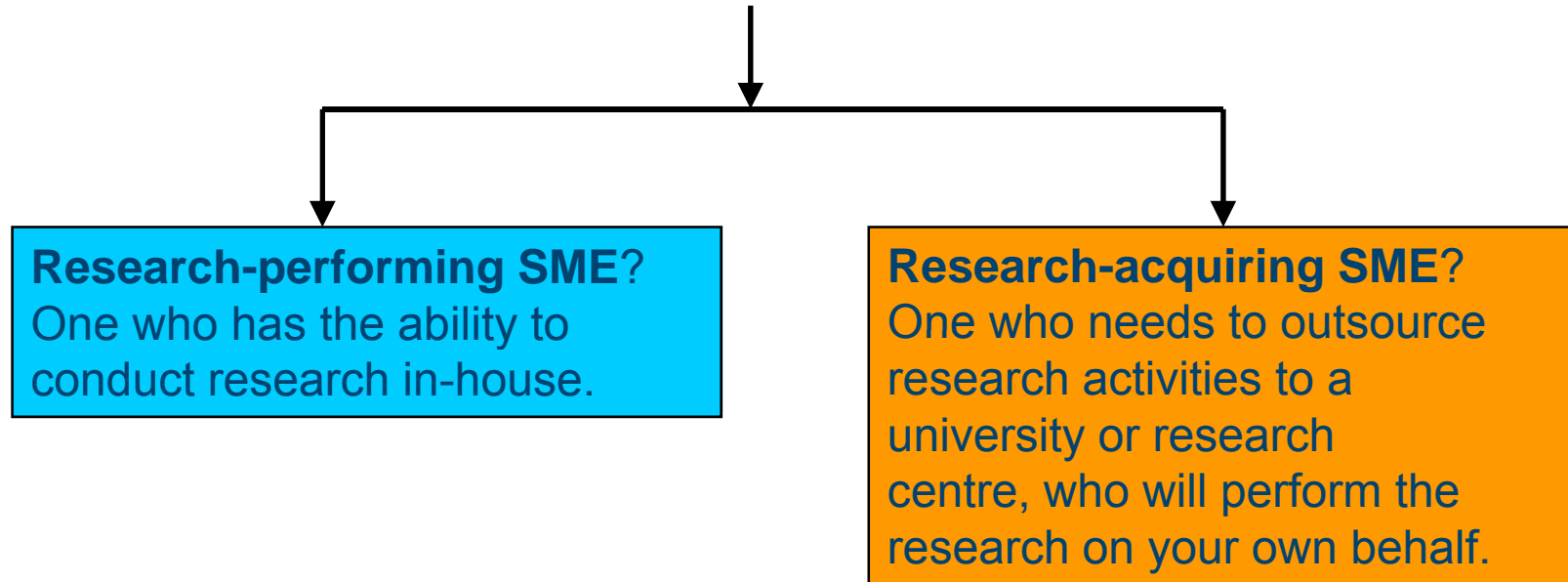
Title of a SUPERTRAMP Album  
Early '80

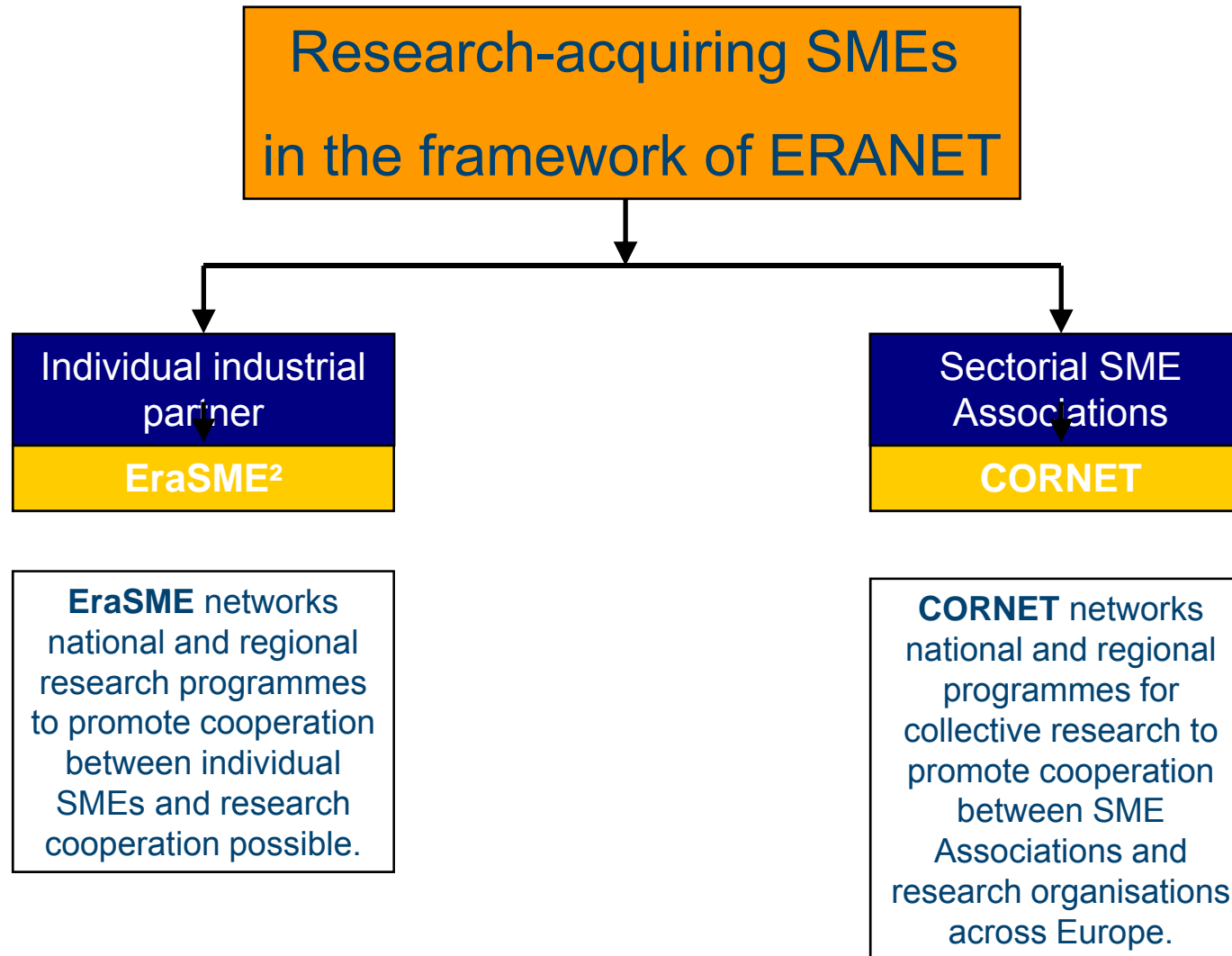


# Policy Challenge ! Opportunities !

Typology of SMEs

SME species?





- ▶ The target group and beneficiaries are **individual SMEs** with limited research capability, who will substantially benefit from cooperation and interaction – inter alia – with **RTOs** in order to acquire and apply knowledge for the development of production, processes and services.

▶ To enhance **exploitation of research results** from transnational cooperation is a prerequisite for funding of projects.





- ▶ EraSME joint calls follow a bottom-up approach **without any thematic focus.**



- ▶ Types of activities to be funded = research, development and innovation-activities that support non- or less-research intensive SMEs to commercialize the results of the projects into innovative products and processes, benefiting from the transnational collaboration.



- ▶ The involvement of **individual companies** as industrial partner is essential. They have to be active in the project and need to **co-finance the project** costs on an individual basis.



- ▶ The **time-to-market** (time to implement project-results in products, processes or services) is ambitious (between 24 – 36 months)



## Transition from EraSME to EraSME<sup>2</sup>

- ▶ from proof of concept
- ▶ to full ramp up and
- ▶ industrial scale
- ▶ in a sustainable framework (adhering to the principle of variable geometry)



## Strategic goals ERA-NET EraSME<sup>2</sup>

- ▶ Integration
- ▶ Convergence
- ▶ Impact
- ▶ Sustainability
- ▶ Permanent fixture in the European landscape of SME-programmes

## Key facts ERA-NET EraSME<sup>2</sup>

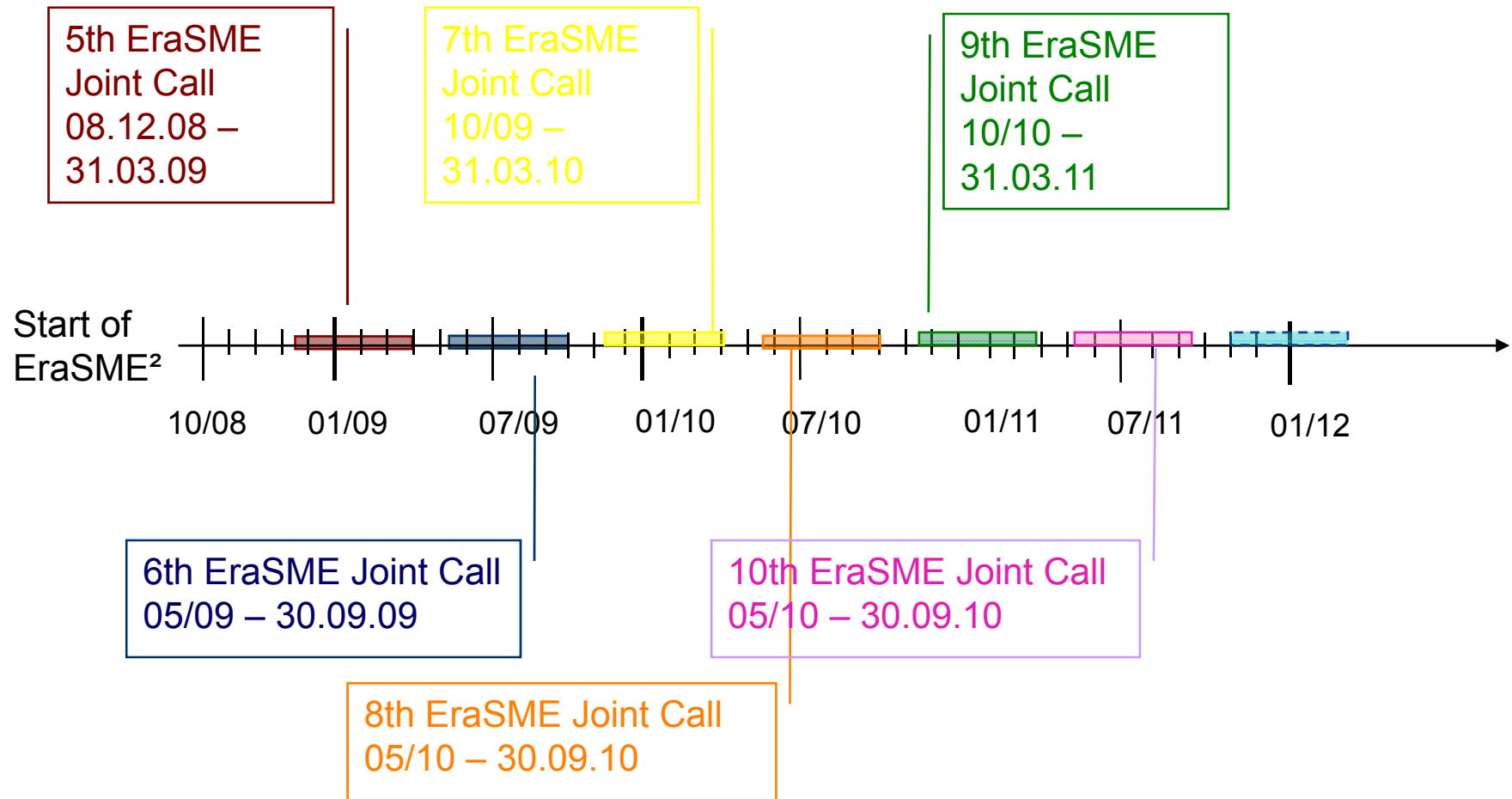
- ▶ Coordination Action FP7 Capacities
- ▶ Partner: 17 ministries and/or funding agencies representing 16 countries / regions
- ▶ Duration of 24 months:  
October 1, 2008 – September 30, 2010
- ▶ Budget: € 2 Mio. – Grant by COM for Coordination



## Success factors EraSME<sup>2</sup>

- ▶ Dynamic Continuity
- ▶ Proximity
- ▶ Transparency
- ▶ Efficiency

## Future in becoming a permanent fixture in the European programme landscape





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**Join the ambition !**

# Thank You for Your kind attention!

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## Elements of the **strategic partnership** between EraSME<sup>2</sup> and CORNET II:

- ▶ Joint Call handling
- ▶ Joint evaluation procedures
- ▶ Joint dissemination activities – keeping own identity, profile and branding
- ▶ Moving from a Common Front Office (CFO) to a Central Management Unit (CMU) for a consolidated European Programme